



#### **OUR VISION**

To be the partner of choice for services that leverage our insights and scale to support business agility and digital innovation success

Providing trusted management and operational services that are valued by Markets and Zones



#### We continue our evolution towards a digital knowledge hub

† High

**Business Value** 

## GLOBALLY MANAGED TRANSACTIONAL SERVICE FACTORY

- Simplify, standardise and share (Business Excellence)
- Explore automation
- Labour arbitrage
- Productivity focused, Service Level Agreement (SLA) driven

## HIGH PERFORMING SERVICE PROVIDER

- First Time Right ways of working and data quality
- Service improvement and Robotic Process Automation
- Increased penetration of new services
- NCE & Lean approach

## FULL SERVICE SOLUTION CENTRE

- Data analytics and reporting for insightdriven decisions
- Service experience enhancement
- Relationship building to generate business value mindset
- Best practice sharing across Markets
- Proof of concept approach

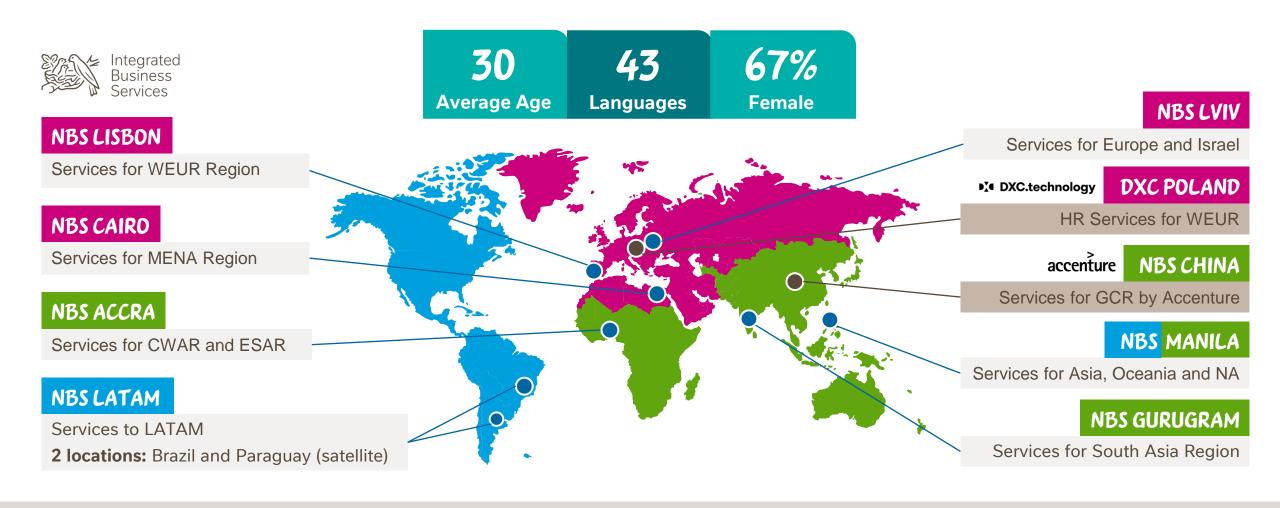
### DIGITAL KNOWLEDGE HUB

- Integrated Marketing & eCommerce services
- Processes designed around consumer journey
- Co-designing solutions with external partners
- Full scale interoperability for business-critical processes
- New offerings beyond shared services boundaries
- Insourcing technology innovation to remain best-in-class

Low

**Maturity of Shared Service Centers** 

#### NBS is global network with the agility to respond to Business needs



#### **GLOBAL SERVICES:**

#### IN-HOUSE

Nespresso Indirect Tax Social Listening Website Management Training & Learning User Management Digital Asset Management Compensation & Benefits Campaign Factory **Global Mobility** 

Global hub for nonlanguage dependent, highly automatable activities

■X DXC.technology DXC INDIA

#### IBS plays an integrator role to connect services to Business needs



Existing IBS services

New service in development

## Integrated Business Services **LEADERSHIP TEAM**





#### **MANAGEMENT SERVICES**



**Angela Willows** IT Portfolio Management



**André Jung**Program Management



Marissa Sepillo Service Improvement (incl. DXC, Accenture)



**Arlene Azul** NBS Manila Operations



**J.M. Klopfenstein**Master Data
Management



**Dennis Julio**Real Estate
Management



Olivier Monthoux NBS Lviv Operations



**Anfrisio Souza**NBS LATAM Operations



**Connie Ho**Workplace Design



**Barbara Barra**NBS Operations
(Global Transitions, Cairo, Accra, Lisbon, Gurugram)

**BUSINESS SERVICE OPERATIONS** 

#### **END-TO-END SOLUTIONS**



**Jason Stalker** O2C and R2R Global Solutions



**Amit Narain** H2R Global Solutions



**Mustafa Yilman** S2P Global Solutions



**Pinar Öney Bilsel**Integrated Marketing
Global Solutions

#### **SERVICE SUPPORT** (dotted line)



**Ariane Lussato**IBS HR



**Thomas Schnyder** Finance & Control



**Candy Scarfe**Communications



José Luis Di Rauso IT Business Relationship Manager

#### 2020 was another successful year for IBS, despite Covid-19

#### **OPERATIONAL SERVICES**

+45.7%

Net Promoter Score Target: +30.1% 184

Transition exits on time
Target: 184

14.5%

Cost improvement Target: 12%

#### **ALL IBS**

91%

Nestlé & I response rate

Strategy & Priorities: 93% Diversity & Inclusion: 91% Engagement: 91%

#### MANAGEMENT SERVICES

70.8

Real Estate
OP1 Cost Reduction
Target: 70 (mio CHF)

104

Real Estate
OP2 Gain on Sale
Target: 100 (mio CHF)

198

Delivery of IT Project Portfolio

Target: 217 (mio CHF)



#### **Current PH BPO Facts & Forecasts**

1

The Philippines has become the top destination for IT-BPO firm because of: Scalable, educated talent pool

- Cost competitiveness
- Excellent infrastructure
- A proven track record
- Adequate government support for the industry

2<sup>ND</sup>

PH is 2<sup>nd</sup> to India in overall BPO offshoring destination, *surpassed India in the voice or call center* sub sector as a global leader since 2010

60%

BPO Industry contributed to 60% of the Philippines' overall economic growth in 2018 and 2019

40B

1.3M



By 2017, BPO revenue is forecasted at **\$28.9** *bio* (6 year ave growth of 17%) and 2022 roadmap shows projection of **\$40** *bio* 

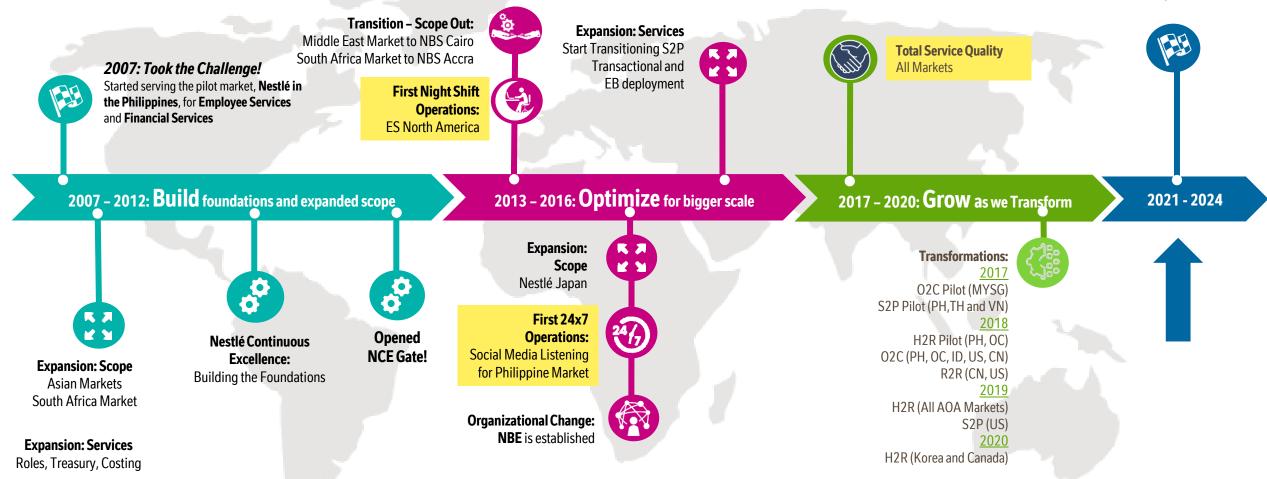
Providing **1.3** *mio jobs* by 2021. *Manila is No. 2* while *Cebu City is No. 7* for Top ranking BPO revenue generating cities

Growing new markets by targeting non English, and European markets (Current customer base: 77% from NA, 9% from Europe, Australia, NZ and 5% from Japan)



## NBS MANILA @ 13 years – Build, Optimize and Grow 2021-2024 will be a journey to RESHAPE the FUTURE

### Reshape the future



#### Nestlé Business Services Manila LEADERSHIP TEAM





#### **BUSINESS SERVICE OPERATIONS**



**Cris Llausas** Order-to-Cash



**Ku Hasmadi** Source-To-Pay



**Theri Domingo** Human Resources



SERVICE SUPPORT

**Zanny Bibe**Finance & Control



**Eden Sagisi** Hire-to-Retire, Contact Center



**Belinda Clutario** Record-to-Report



Olha Vyslobodska



**Kumudu Dias** Compliance



Mark Castillo Integrated Marketing Services



Jinky Tumbaga AMIGO (Identity and Access Mgt.)



**Denmark Roxas**Total Service Quality



**Angela Mayor**Communications



**Olha Vyslobodska**North America
Operations

#### **GLOBALLY HOSTED FUNCTIONS** (dotted line)



**Kumudu Dias** Internal Controls Center of Competence

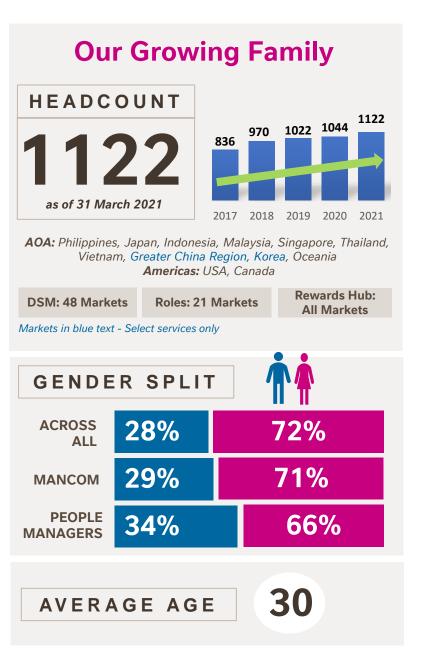


**Gale Tolentino**Global Rewards Hub



**Cherry Galang** Global Mobility Hub

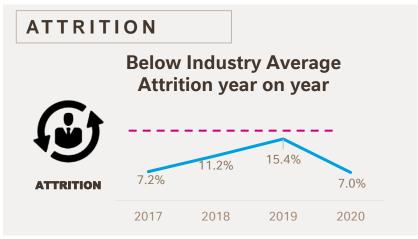
#### Our People continues to be the organization's best asset through the years



#### **Diverse and Engaged Employees**

**7%** Bilinguals (45% are foreign nationals)

Languages spoken
(Filipino, English, Japanese, French, Bahasa
Malaysian, Bahasa Indonesian, Thai, Spanish,
Chinese, Vietnamese, Korean)



# 1.2% Overall Attrition 1.2% High Performer Turnover 1.7% Talent Turnover 0.6% Critical Position

#### **Enabled Organization**

100%

- ✓ Succession plan realization
- ✓ Young talents dev't plans realization
- ✓ Completion of mandatory trainings
- ✓ On time Hiring for new services
- ✓ Onboarding of new hires

81

#### **Employee Promotions**

Operational promo, level adjustments

11

#### **Market Exchanges**

Missions, Market Assignments, Permanent Transfers

\* 2021 YTD figures

#### NBS Manila provide a wide range of services to support Business

**END-TO-END SERVICES** 

## INTEGRATED MARKETING SERVICES

### RECORD TO REPORT





## MASTER DATA SERVICES

- Consumer Engagement
- Social media services
- Content services\*
- Search services
- Website services
- Digital commerce
- Direct to consumer
- B2B services
- CRM services\*
- Marketing analytics

Reference Data

ORDER TO CASH

- Credit
   Management
- Demand Capture
- Billing
- Payment Applications
- Collections
- Claims & Deductions

- Bank
   Reconciliation
- Treasury and Payroll Reconciliation
- Indirect Tax Services
- · Period End Closing
- Fixed Assets and Posting
- Decision Support
- Intercompany reconciliation

- Buyer Support
- Contract
   Management
- Transactional Procurement
- Posting Activities
- Issue Resolution
- Payments
- Freight and Backoffice

- Organization Data Administration
- Benefits
   Administration
- Time Administration
- Employee Data Administration
- Contact Center
- Payroll Processing

- Customer master data
- Vendor master data
- Syndicated data management



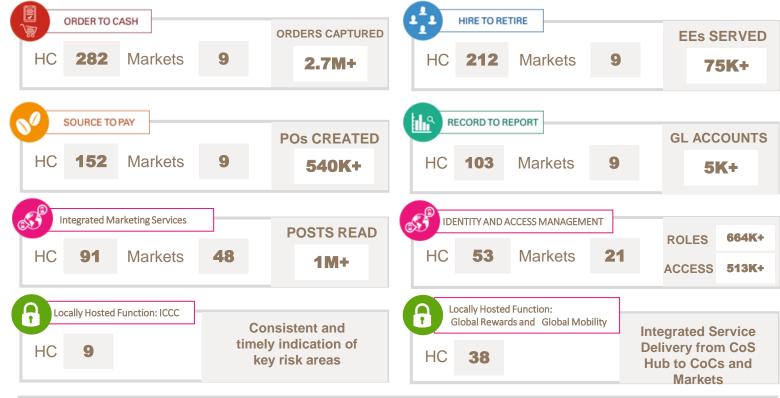
#### Supported by a strong portfolio of people and services

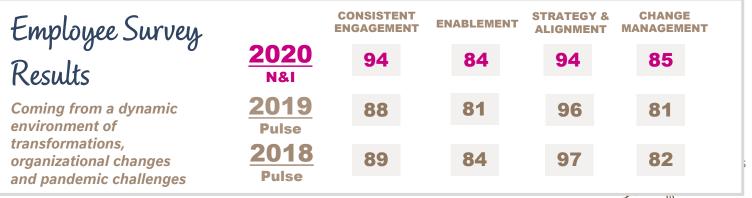






#### **Our Services**





#### On our way to being a Full-service Solutions Center in 2022

#### **2020 KEY MEASURES**

NPS 46% 31% 18% 2019 2018

HC92.889.784.5Productivity20192018

COST 12.9% 14.1% 10.8% 2019 2018

#### OTHER MILESTONES

7 Markets with Collaboration Rating (PMR)

Markets with
Improving Rating
(PMR)

YouRock Wins
2 Partnership Awards: JP & CA
(2018 - 2020)

70 Local Automations (2018 - 2020) 5 Implemented Analytics (2020)

Recognized
2-Star Initiatives
(2020)

New Certified Belters in 2020

Certified SMEs as of 2020

7 Certified Coaches as of 2020

#### **NBS Manila contributing to the Nestle Group Priorities**

Taking care of our PEOPLE



**NESTLE & I** 

Highly engaged and effective teams

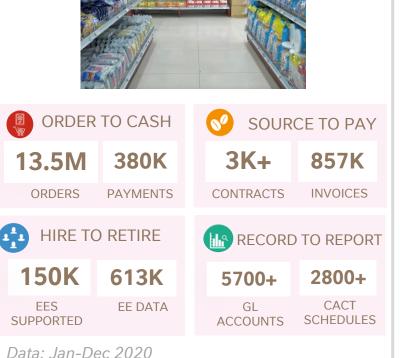






GLOBAL PARENTAL POLICY LAUNCHED













2021 NET ZERO FAIR
Our Contract with the Planet





Support Net Zero

PET bottle recycling

Cool Food Pledge

School supplies donation to local schools

#### **NBS MANILA KEY PRIORITIES 2021 – 2024**

## PRIORITY 1: SUCCEED THROUGH PEOPLE

- Be 'The Partner of Choice'
- Strengthen Core Competencies & Evolve to Agile Teams
- Develop Inspiring Leaders

## PRIORITY 2: MAXIMIZE VALUE CONTRIBUTION

- Complete Roll out of NBE Program
- Drive Holistic Service Improvement Value
- Accelerate Technology Enabled Services
- Strengthen Business Continuity & Compliance

#### **OUR STRATEGY TO WIN**

# PRIORITY 3: CREATE COMPETITVE ADVANTAGE THROUGH NEW SERVICE OFFERINGS

- Accelerate Digital & Social Media Expansion
- Build Growth Enabling Services thru Analytics & Insights
- Develop Business & User Centric Operational services, driving digitization and personalization at Scale

FIT FOR THE FUTURE

REACH AND DELIVER

INTEGRATE TO INNOVATE

### Reshape The Future

#MakePotentialPossible





WE ARE NBS MANILA, YOUR PARTNER OF CHOICE.