



# 8TH PHILIPPINE KOREAN STUDIES SYMPOSIUM

DAY 1 | JAN 21 | SATURDAY

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- 10:00 AM Opening Ceremony
- 10:30 AM **Keynote Lecture:**  
**Rise of K-Culture: History and Economics**  
Dr. Changkeun Lee
- 11:20 AM **Discussion:**  
Ranel Ram Cheng
- 12:00 PM Lunch Break
- 01:30 PM **Student Presentations**  
**Error Analysis of Written Compositions by  
Filipino KFL Learners**  
James Dominic Manrique
- Developing Cross-Cultural Values: An Immersive  
Experience in Jeju**  
Juliane Margaret Tamina
- 02:10 PM **UPKRC Core Research Projects**  
**Advancing Public Diplomacy amid Digitalization:  
Comparing Social Media Communication Patterns  
of Select Philippine & South Korean Agencies**  
Jovito Katigbak, Seksan Anantasirikiat, & Michael Manahan
- "You are cool pala!": Politicised Filipino  
K-pop Fan Culture and Fandom  
Identity Construction**  
Jasmine Rombaoa & Kyung Min Bae



LIVESTREAM

# 8TH PHILIPPINE KOREAN STUDIES SYMPOSIUM

DAY 2 | JAN 28 | SATURDAY

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- 10:30 AM **Keynote Lecture:**  
**The Future of International Order  
and US-China Competition**  
Dr. Jaechun Kim
- 11:20 AM **Discussion:**  
Dr. Michelle Palumbarit
- 12:00 PM Lunch Break
- 01:30 PM **Student Presentations**  
**From 기러기 to Alaala: Experiences in translating  
& subtitling an episode of the Korean drama series  
"Extraordinary Attorney Woo" into Filipino.**  
Keane Abesamis, Darla Lorraine Abrera, Hazel Anne Cipriano,  
Samantha Policarpio & Kenzo Grey Salao
- Extraordinary Words: A Review on the Filipino  
Audiovisual Translation on Extraordinary Attorney Woo**  
Laetizia Francisco, Jeri May Garcia, Trisha Nicole Magtibay,  
Bethania Marie Masangkay & Allerah Quinto
- 02:10 PM **UPKRC Core Research Projects**  
**Developing the Philippines' Cultural Policies:  
Benchmarking the Korean Success in Building  
Sustainable Cultural Industry**  
Mark Ysla & Marian Gongora
- A Semiotics of Demarcation in  
Manila's Korean Neighborhood**  
Julius Martinez & Kyung Min Bae



LIVESTREAM



# 8TH PHILIPPINE KOREAN STUDIES SYMPOSIUM

DAY 3 | FEB 04 | SATURDAY

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09:30 AM Workshop Overview

09:50 PM **Session 01:**  
**KFL Education in the Basic Education Sector  
Using Localized KFL Materials  
for SPFL Korean Grade 7 Students**  
Eirish Zulueta

**Foreign Language Learning in Shifting Modalities:  
Challenges and Opportunities**  
Rominck Nicolas

**A Case of Dialogic Feedback in an  
Online KFL Classroom**  
Maria Concepcion Loren Chua

12:00 PM Lunch Break

02:10 PM **Session 02: KFL in HEIs & Private Sectors  
In-service Teacher Training for Southeast Asian  
KFL Educators**  
Marco Angulo & Sarah Eve Perlawan

**Korean Heritage Learners at KISP**  
Sun Hwa Joo

**Implications of Speaking Korean  
in a Korean Company**  
Miguel Navarro

03:00 PM **Synthesis:** Farah Cunanan

03:10 PM **Closing Remarks:** Dr. Kyung Min Bae



**ZOOM**

Register at [bit.ly/8PKSSWorkshop](https://bit.ly/8PKSSWorkshop)